



singaporearts festival

singapore arts festival 2000

SURVEY

1. When did you first hear about the Festival 2000 programme?

- | | |
|--|---|
| <input type="checkbox"/> more than 1 year ago | <input type="checkbox"/> 3 to 6 months ago |
| <input type="checkbox"/> less than a month ago | <input type="checkbox"/> 1 to 3 months ago |
| <input type="checkbox"/> less than a month ago | <input type="checkbox"/> 6 months to 1 year ago |

2. The following have been used to publicize the Singapore Arts Festival. Which have you come across?

- | | |
|--|--|
| <input type="checkbox"/> TV advertising | <input type="checkbox"/> Banners |
| <input type="checkbox"/> Newspaper advertising | <input type="checkbox"/> Brochures from the airport |
| <input type="checkbox"/> Taxi advertising | <input type="checkbox"/> Brochures from hotels/attractions |
| <input type="checkbox"/> Bus shelters posters | <input type="checkbox"/> Others (Please specify) |
-

3. Where are you from?

- | | |
|--|--|
| <input type="checkbox"/> Singapore (local resident) | <input type="checkbox"/> India |
| <input type="checkbox"/> Singapore (expatriate resident) | <input type="checkbox"/> Indonesia |
| <input type="checkbox"/> Malaysia | <input type="checkbox"/> Japan |
| <input type="checkbox"/> Australia | <input type="checkbox"/> North America |
| <input type="checkbox"/> Latin & South America | <input type="checkbox"/> Europe |
| <input type="checkbox"/> Hong Kong | <input type="checkbox"/> Others (Please specify) |
-

4. If you are a tourist, did you come to Singapore or extend your stay in Singapore just for the Singapore Arts Festival 2000?

- ☐ No
☐ Yes

5. Which other festivals have you been to?

- | | |
|--|--|
| <input type="checkbox"/> Edinburgh Arts Festival | <input type="checkbox"/> Hong Kong Arts Festival |
| <input type="checkbox"/> Adelaide Arts Festival | <input type="checkbox"/> Others (Please specify) |
-

6. Are you willing to pay the following prices for your favourite production in Arts Festival?

	Orchestra	Jazz	Theatre	Dance
a) \$115	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) \$105	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) \$95	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) \$85	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. What would you like to see in future Arts Festival? (Tick maximum of three)

- | | |
|---|---|
| <input type="checkbox"/> Chinese Opera | <input type="checkbox"/> Visual arts exhibition |
| <input type="checkbox"/> Choral Music | <input type="checkbox"/> Visual theatre (e.g. Mime, puppetry, etc.) |
| <input type="checkbox"/> Dance | <input type="checkbox"/> Western Opera |
| <input type="checkbox"/> Drama | <input type="checkbox"/> No preference |
| <input type="checkbox"/> Jazz and blues | <input type="checkbox"/> Others (Please specify) |
| <input type="checkbox"/> Musicals | _____ |
| <input type="checkbox"/> Orchestral/Chamber Music | |

8. What are your regular sources of information for arts/dance/music festivals/events?

- ☐ Local newspapers
- ☐ International newspapers (Please specify) _____
- ☐ Arts magazines (Please specify) _____
- ☐ Other magazines (Please specify) _____
- ☐ Direct Mailers

Please complete your personal particulars below and return this completed questionnaire.
Rest assured that all personal details will be treated with the strictest confidence. Thank you!

Name: _____ Address: _____

_____ Postal Code: _____

Tel No: _____ (H) _____ (O) Email: _____

FIN No / IC No: _____

Organised by

