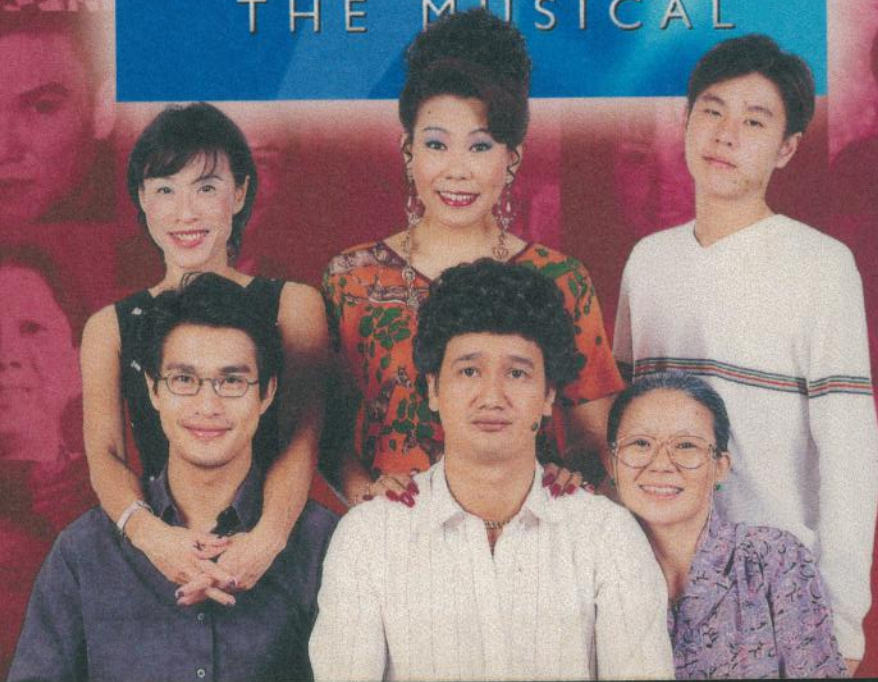


PRESIDENT'S STAR CHARITY



THE MUSICAL







16 August 2000

TELEVISION CORPORATION  
OF SINGAPORE

FOR IMMEDIATE RELEASE

## President's Star Charity: P.C.K. The Musical

The Television Corporation of Singapore (TCS) is proud to present *President's Star Charity: P.C.K. The Musical* as part of President's Challenge 2000.

The President's Star Charity, which has gained a reputation as Singapore's premier fund-raising event since its inception in 1994, will be graced by President S. R Nathan for the first time this year. Instead of performing stunts and competing against each other, MediaCorp artistes will be staging a musical based on TCS 5's top-rated sitcom, "*Phua Chu Kang Pte Ltd*".

The two-hour musical will be telecast live on TCS 5 from the TCS TV Theatre on Saturday, 9 September 2000, from 7.30pm to 9.30pm.

Said Ms Alice Tan, Vice-President of Network Programming and Promotions 5: "Since its creation by our production team, *Phua Chu Kang* has become a TCS 5 icon whom Singaporeans of all ages and races have grown to love. Singapore's favourite contractor will now be singing and dancing together with his family and other top artistes for a good cause. We believe that *P.C.K the musical* will be as delightful and entertaining as *P.C.K the sitcom*."

Said Mr Steven Ong, Senior Assistant Vice-President of Entertainment Productions, MediaCorp Studios: "The musical will be conceived from scratch with a very definite television appeal. The impact of the musical will be paramount as the comedy series has already endeared itself to the whole of Singapore."

*P.C.K. The Musical* will revolve around the adventures or rather, misadventures of Phua Chu Kang and his family. The charity extravaganza will boast elements of comedy, drama, romance and tragedy (in a light-hearted vein, of course). As in the sitcom, the glitzy show will also have a uniquely Singaporean heritage.

Besides the usual P.C.K cast which includes Gurmit Singh, Irene Ang, Pierre Png, Tan Kheng Hua, Neo Swee Lin, Marcus Ng and Lim Kay Siu, the illustrious line-up of artistes in the star-studded event include Zoe Tay, Kym Ng, Mark Lee, Henry Thia, Patricia Mok, Tay Ping Hui, Ix Shen, Sharon Au, Bryan Wong and Moses Lim. Well-known celebrity Anita Sarawak will also make a special appearance in the musical.

The ten songs in the musical are written and composed by Dick Lee and arranged by Iskandar. The musical is directed by Ivan Heng.

Viewers can pledge their donations through telepoll lines from Wednesday, 16 August at 6pm to Sunday, 17 September at 7pm. These telepoll lines will allow viewers to pledge \$5, \$10 or \$50.

For \$5	:	1900 112 8861
For \$10	:	1900 112 8862
For \$50	:	1900 112 8863

The telepoll service is sponsored by SingTel.

Donors wishing to sponsor other amounts are encouraged to send a cheque to the Corporate Communications and Relations department of TCS. All envelopes should be marked for the attention of "President's Star Charity 2000" and should include contact details of donors. Cheques should be crossed and made payable to "Television Corporation of Singapore".

All donations will go to the 18 beneficiaries selected by the President. They are: Jamiyah HWH (Darul Islah), The Ashram, Pertapis Senior Citizens Fellowship Home, Asian Women's Welfare Association, Lakeside Family Service Centre, MINDS Yio Chu Kang Gardens School, Asian Women's Welfare Association (AWWA) Special School, Spastic Children's Association School, Ren Ci Hospital, SILRA Home, Sunlove Abode, St Andrew's Community Hospital, Home Nursing Foundation, Drama Box, Dance Dimension Project, Bhaskar's Art Academy (Nrityalaya Aesthetics Society), Singapore Wind Symphony, Community Chest.

-Ends-

*Issued by The Television Corporation of Singapore*

For more information, please contact

Chin Soo Fang  
Assistant Manager  
Corporate Communications and Relations  
Network Programming and Promotions  
Television Corporation of Singapore  
Tel: 357-5777  
Fax: 253 8119



## BENEFICIARIES FOR PRESIDENT'S STAR CHARITY SHOW

1	<p><b>Asian Women's Welfare Association (AWWA)</b> 9 Norris Road Singapore 208 252</p> <p>Contact Person: Ms Maureen Fung Group Director Tel : 291 2878</p>	<p>AWWA, established in 1970, currently runs various social services which include a Community Home for Senior Citizens, a Family Service Centre, Special School for children with multiple disabilities and the TEACH ME programme which provides therapy and educational support for children with physical disabilities who are studying in regular schools or attending child care centres.</p> <p>AWWA Community Home for Senior Citizens, which is currently located on the second and third level of Blk 123 Ang Mo Kio Ave 6, has a total capacity of 94. AWWA plans to expand the Home to the fourth level of the block.</p>
2	<p><b>PERTAPIS Senior Citizens Fellowship Home</b> No 1 Lorong 23, Geylang Road Singapore 318 876</p> <p>Contact Person: Mr Masadi Masdawi Chief Executive Officer PERTAPIS Tel: 745 3969</p>	<p>PERTAPIS Senior Citizens Fellowship Home was set up in June 1992 by the Persatuan Taman Pengajian Islam Singapura (PERTAPIS).</p> <p>The objective of PERTAPIS Senior Citizens Fellowship Home is to provide shelter, care, social and recreational activities as well as religious counselling for the destitute aged.</p> <p>This Home is located at Blk 222 Toa Payoh Lorong 8 #01-707/ 711 Singapore 310222. It consists of 2 dormitories – male and female wings and has a capacity of 40 residents.</p> <p>The Home is planning to do improvement works to improve the quality of living of the residents and to enhance the safety features of the Home.</p>
3	<p><b>Lakeside Family Service Centre (FSC)</b> Blk 516 Jurong West St 52, #01-73 Singapore 640 516</p> <p>Contact Person: Mrs Jenny Bong Executive Director Tel: 567 1908</p>	<p>Lakeside FSC is currently running programmes and services for families. It's primary objective is to promote and strengthen family units. Its services are well-received by the community.</p> <p>The FSC is well recognised by the Juvenile court for its youth services. The FSC cum SCC project is worthwhile funding as it aims to develop and strengthen families.</p>

## BENEFICIARIES FOR PRESIDENT'S STAR CHARITY SHOW

4	<p><b>Jamiyah HWH (Darul Islah)</b> 352 Pasir Panjang Road Singapore 118 694</p> <p>Contact Person: Mr Mohamed Mustafa Marican Executive Director Tel: 776 9101</p>	<p>A HWH for Muslim drug addicts. Capacity: 70</p>
5	<p><b>The Ashram</b> 30 Durban Road Singapore 759 692</p> <p>Contact Person: Mr Lakshmanan Secretary Tel: 753 9730</p>	<p>A HWH for Indian male addicts. The HWH is under the umbrella of Hindu Endowments Board. Capacity: 40</p>
6	<p><b>Ren Ci Hospital</b> 50 Jalan Tan Tock Seng Singapore 308 438</p> <p>Contact Person: Venerable Shi Ming Yi Chairman Tel: 385 0288</p>	<p>New 200-bedded community hospital providing residential care for the elderly sick.  Expected completion in end 2000.</p>
7	<p><b>SILRA Home</b> Singapore Leprosy Relief Assn 18 Lorong Buangkok Singapore 547 566</p> <p>Contact Person: Dr Seow Chew Swee President Tel: 481 3270</p>	<p>New 100-bedded nursing home providing residential care for the ex-leprosy patients.  Expected completion in 2002.</p>

## BENEFICIARIES FOR PRESIDENT'S STAR CHARITY SHOW

8	<p><b>Sunlove Abode for Intellectually Infirm Ltd</b>  461 Lorong Buangkok  Singapore 547 698</p> <p>Contact Person:  Mr Wee Lin  Director  Tel: 225 7633</p>	<p>New 200-bedded nursing home providing residential and day care for the mentally-infirm patients.</p> <p>Expected completion in 2002.</p>
9	<p><b>Spastic Children's Association School</b>  Field House  25 Gilstead Road  Singapore 309 070</p> <p>Contact Person:  Ms Stephanie Leow  Tel: 256 0831</p>	<p>New school to replace the current one.</p> <p>Expected completion in 2002.</p>
10	<p><b>AWWA Special School (AWWASS)</b>  10 Kwong Avenue  Singapore 348 884</p> <p>Contact Person:  Mrs Annie Tan  Principal  Tel: 285 2515</p>	<p>The parent organisation is the Asian Women's Welfare Association (AWWA).</p> <p>New school as a replacement for AWWASS.</p> <p>Expected completion by 2002.</p>
11	<p><b>Yio Chu Kang Gardens School (YGS-MINDS)</b>  844 Margaret Drive  Singapore 149 308</p> <p>Contact Person:  Mr Jeffrey Tan  Chairman  Schools Management Committee  Tel: 479 5655</p>	<p>New school as a replacement for YGS.</p> <p>Expected completion by year 2002.</p>



## BENEFICIARIES FOR PRESIDENT'S STAR CHARITY SHOW

12	<p><b>Home Nursing Foundation</b> 26 Dunearn Road Singapore 309423</p> <p>Contact Person: Cheong Kah Meng CEO Tel: 252 5677</p>	<p>HNF was established in 1976 to provide community-based health care services for the frail, semi- and non-ambulant elderly so that they can remain with their families as long as possible.</p> <p>HNF offers two mutually supporting core services. Home nursing services are provided by a pool of 26 roving nurses while Active Rehabilitation therapy services are provided at 6 Senior Citizens Health Care Centres.</p>
13	<p><b>St. Andrew Community Hospital</b> 1 Elliot Road Singapore 458686</p> <p>Contact Person: Mrs Yuen-Chiew Yew Mee General Manager Tel: 2419956</p>	<p>New 250-bedded replacement purpose-built community hospital providing rehabilitative and day care for the elderly sick.</p> <p>Expected completion in 2003.</p>
14	<p><b>Community Chest</b> 11 Penang Lane Singapore 238 485</p> <p>Contact Person: Ms Lynda Soong Director (Partnership) Community Division Tel: 336 1544</p>	<p>All the money raised by the Community Chest is given out entirely to funded voluntary welfare organisations to provide the services needed.</p> <p>These services will benefit the elderly sick, destitute elderly without family support, children and adults with physical or intellectual disabilities, youths at risk, distressed individuals and families, people with progressive incurable illnesses, people with emotional problems etc.</p>
15	<p><b>Dance Dimension Project</b> Robinson Road P.O.Box 1732 Singapore 903 432</p> <p>Contact Person: Ms Mak Wei Yeen Producer Tel: 226 6772</p>	<p>Formed in 1996, the Dance Dimension Project is the first full-time contemporary dance group in Singapore.</p> <p>Known for its creative productions, it is committed to the development of contemporary dance in Singapore through its own artistic endeavors, educational and outreach activities.</p>



## BENEFICIARIES FOR PRESIDENT'S STAR CHARITY SHOW

16	<p><b>Bhaskar's Arts Academy (Nrityalaya Aesthetics Society)</b> 155 Waterloo Street Stamford Arts Centre #01-09 Singapore 187962</p> <p>Contact Person: Mr K P Bhaskar President Tel: 336 6537</p>	<p>This is one of the most active Indian arts organisations in Singapore. Founded by Mr Bhaskar in 1987, the Academy has since been nurturing talents and promoting Indian arts and culture, particularly in music and dance.</p> <p>Currently it has over 900 students taught by more than 20 part-time and full-time teachers.</p>
17	<p><b>Drama Box</b> 14A Trengganu Street Singapore 058 468</p> <p>Contact Person: Mr Kok Heng Leun Director Tel: 324 5434</p>	<p>Drama Box was founded by Mr Kok Heng Leun in 1980. It constantly seeks to produce new Mandarin works, and has served as a platform for new playwrights and directors.</p> <p>In 1998, Drama Box became a full-time theatre company, with 4 full-time staff and over 50 volunteers.</p>
18	<p><b>Singapore Wind Symphony</b> Tiong Bahru P.O.Box 0661 Singapore 911 603</p> <p>Contact Person: Ms Seet Yeng Fang Chairman Tel: 768 2528</p>	<p>Formed in 1991, SWS is one of the top symphonic bands in Singapore which has more than 20 successful years of performing experience, spinning off from the National Theatre Symphonic Band.</p> <p>In the next five years, SWS plans to focus on increasing audienceship, cultivating and creating a distinct symphonic sound texture, promoting local compositions for wind band music, and to improve the programming of their concert repertoires.</p>

# **President's Star Charity: P.C.K. The Musical**

## **Media Conference**

**Wednesday, 16 August 2000**

### **Programme**

- |               |   |
|---------------|---|
| <b>2.30pm</b> | Arrival of Media  |
| <b>3.00pm</b> | Introduction of Main Cast by Gurmit Singh   |
| <b>3.30pm</b> | Address by: <ul style="list-style-type: none"><li>• Ms Alice Tan, Vice-President<br/>Network Programming &amp; Promotions 5</li><li>• Mr Steven Ong, Senior Assistant Vice-<br/>President<br/>Entertainment Productions</li></ul> |
| <b>3.40pm</b> | Q&A   |
| <b>3.50pm</b> | Reception   |



# **President's Star Charity: P.C.K. The Musical**

## **Panelists**

Ms Alice Tan  
Vice-President  
Network Programming and Promotions 5

陈福仪  
副总裁  
第五波道节目与宣传企划

Mr Steven Ong  
Senior Assistant Vice-President  
Entertainment Productions  
MediaCorp Studios

王振辉  
高级助理副总裁  
娱乐节目制作  
新传媒制作集团